



## Evento – Technology Overview



# Overview

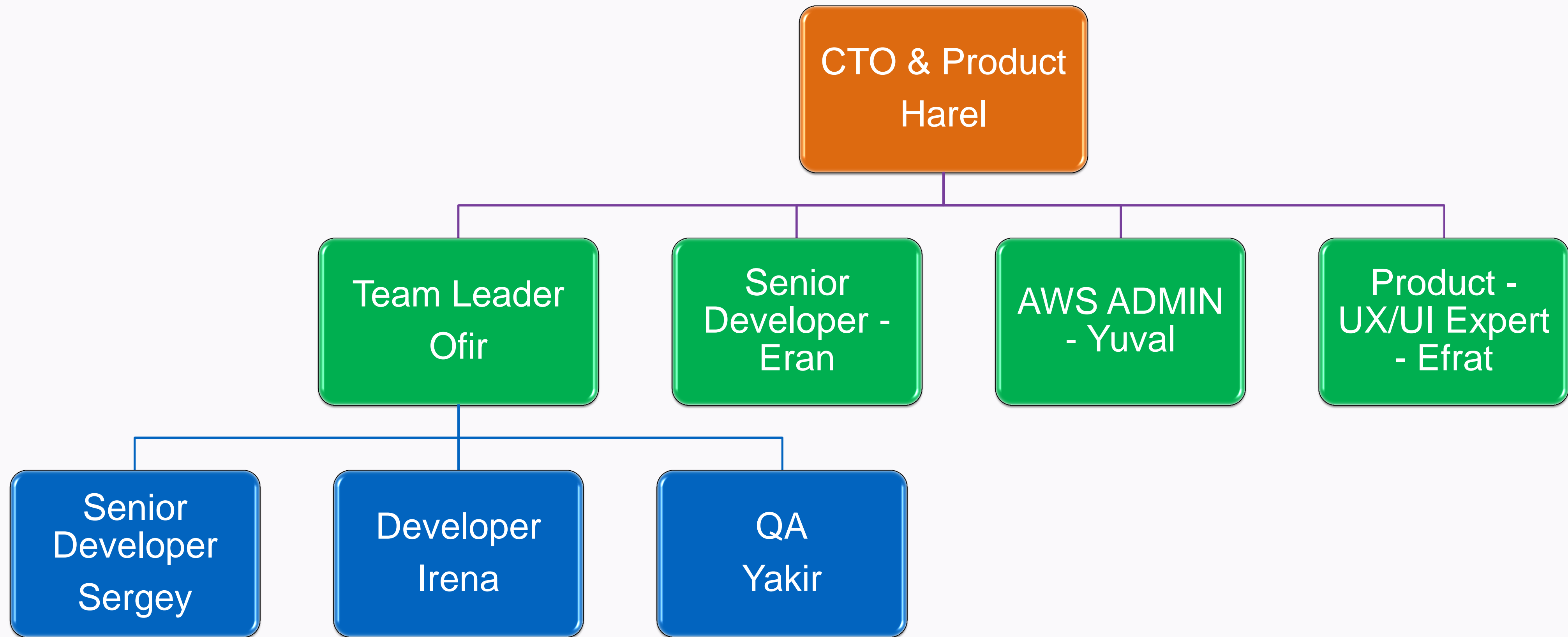


## Development Philosophy

- Start UP Company with Methodologies
- Cost Effective
- Agile Development
- Requirements, Design, Coding, Integration, Testing...
- Version Control
- Documentation
- Defect tracking

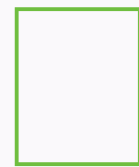


# Dev. Team



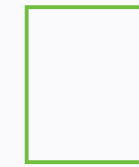


# Technology and Tools



## Technology

- Linux
- Apache
- PHP
- MySQL
- Javascript
- HTML5
- AngularJS
- Zend 2

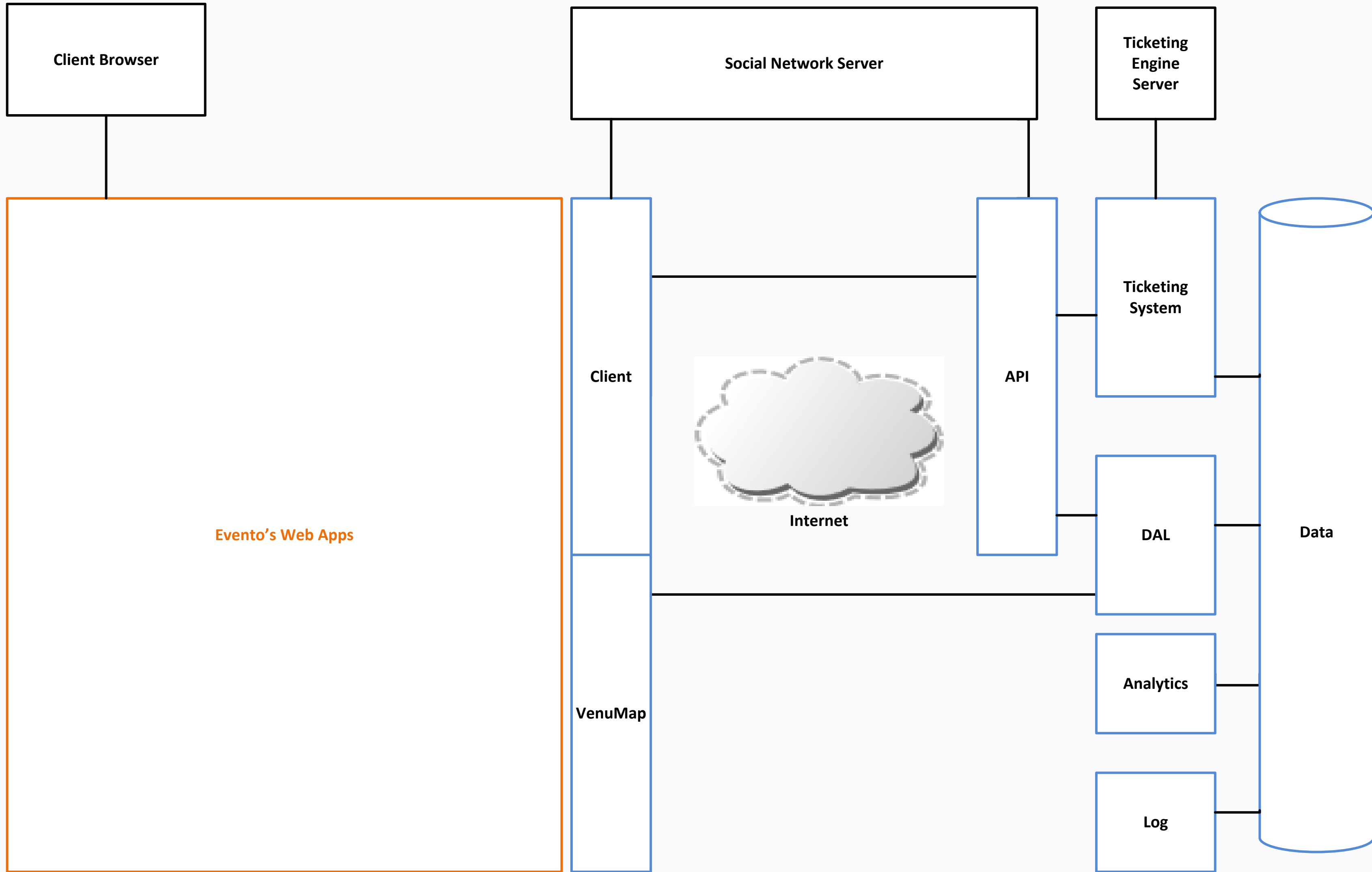


## Tools

- WAMP
- XDebug
- NetBeans IDE
- Google Chrome
- SVN
- Workbench
- AWS
- Logstash
- BugTracker.NET

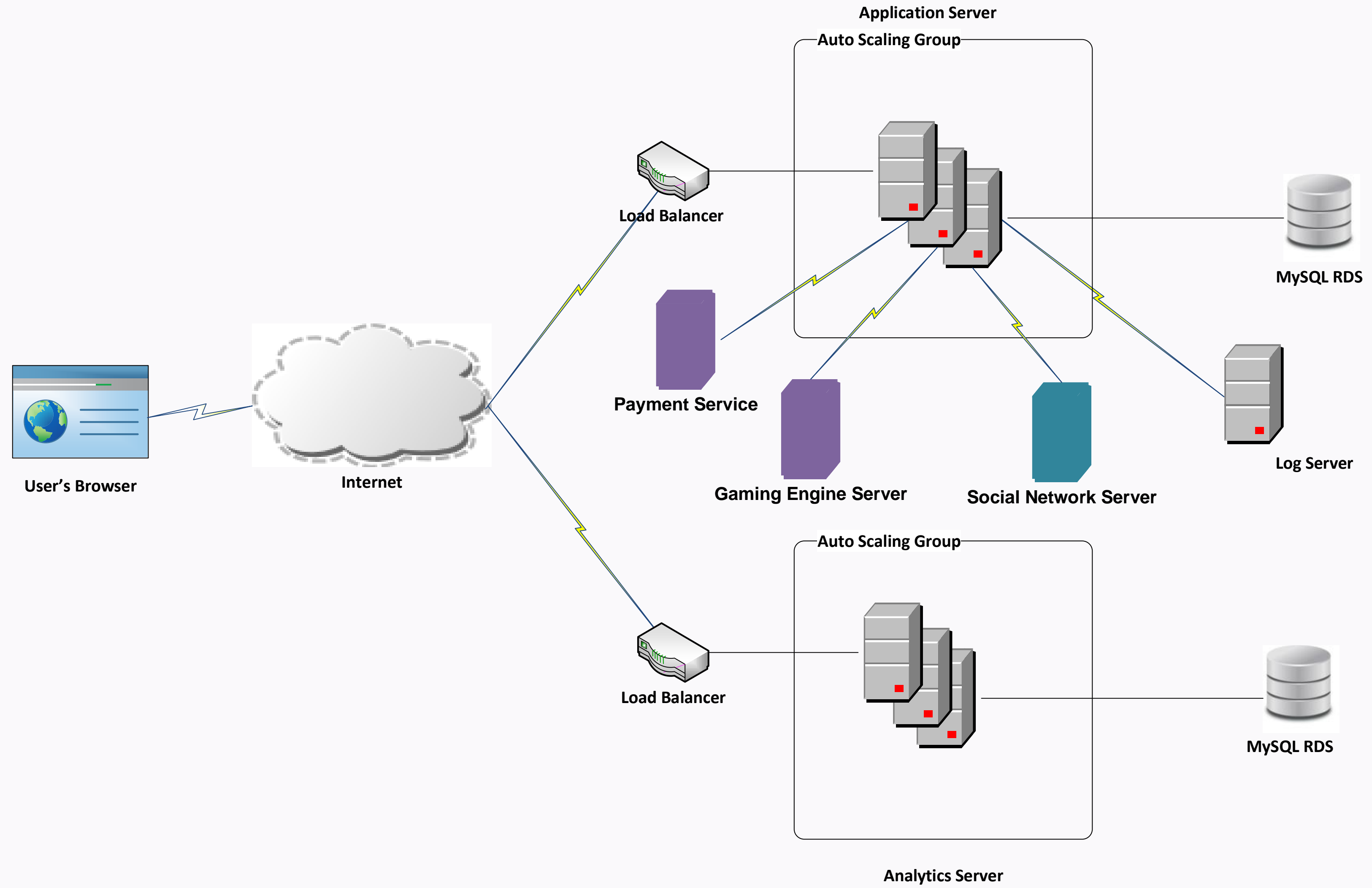


# Platform Architecture

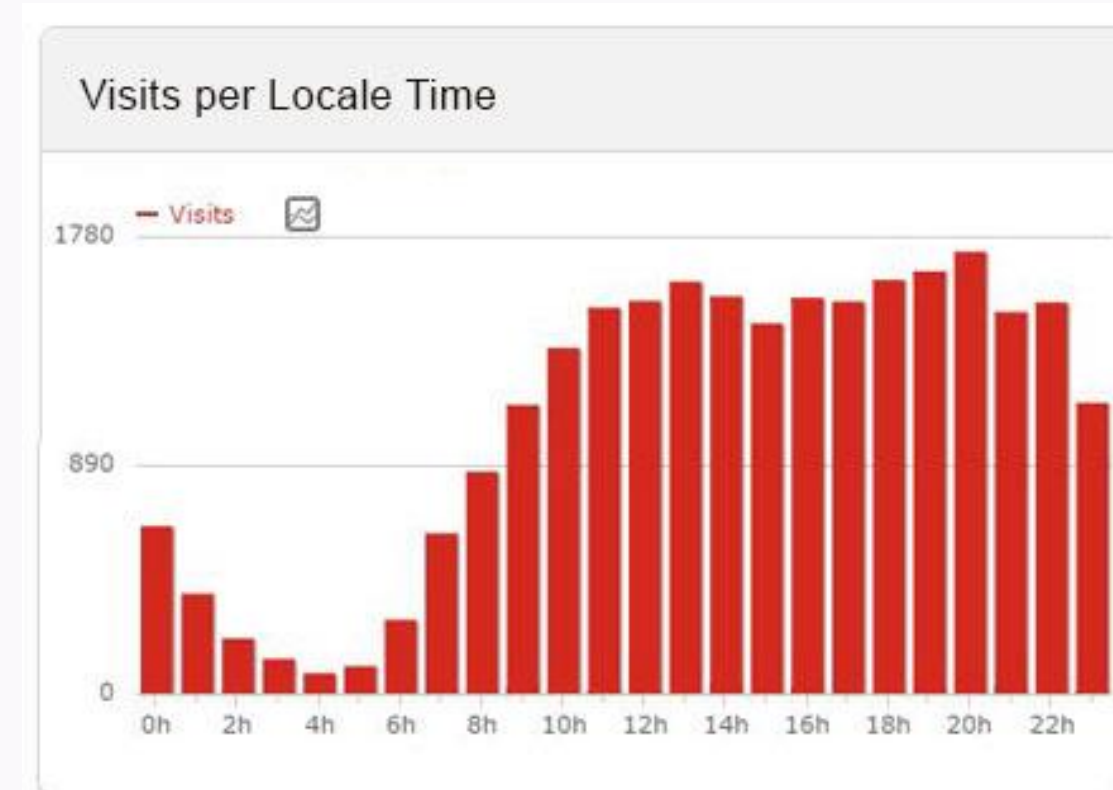




# Deployment Architecture



# Tracking and Monitoring tools



Device Brand

BRAND	VISITS
Apple	35372
Samsung	19165
Unknown	4067
LG	1985
Motorola	945
HTC	840
Google	537
Nokia	193
Sony	129



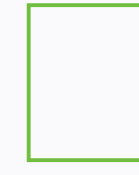
1. Managing and Social Media Tracking Tools

2. PIWIK



## Tangible

- Entire Platform that has been developed for over 5 years – Evento is sole owners of the entire source code
- Proven Web and Mobile gamification App
- Strong and talented web-mobile development team



## Intangible

- Mobile ticketing know how
- Knowledge and experience in systems architecture and technology (we have integrated to 5 different complex systems and examined over 10)
- Events promotion and fan engagement expertise





**Thank You**